

ABSTRACT OF THE DISCLOSURE

A server performs electronic commerce with a client by using a network. An order receiving unit of the server separates a sales article into information and goods and presents them as an ordering target to the client. An article providing unit of the server selects the separated information, separated goods, or a combination thereof on the basis of an ordering request from the client and provides it to the client. The article providing unit executes a time difference service for providing the separated goods after the separated information was precedently provided. The article providing unit provides a separation service for solely providing the separated information and the separated goods, respectively.